

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <u>WOWT TV Charleston - Huntington WV</u>	<b>Date:</b>
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I, Angela McCann

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Schedule Varies					

This broadcast time will be used by: Ohioans Against the Deceptive RX Ballot Issue

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Obloans Against the Deceptive RX Ballot Issue  
100 S Third Street  
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Slagel, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Ohioans Against the Deceptive RX Ballot Issue  
100 S Third Street  
Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Christopher Slagel, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/17/2017 Christine N. Self, Council 614.222.8826  
Date Signature Contact Phone Number  
*Ordinance Against the Deceptive RR Ballot*  
*Form*

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected  
Mark Amadio Mark Amadio Sales Manager  
Signature Printed Name Title  
*Z*



**Client Information Form**  
**Issue**

**Advertiser Group Name:**

Ohioans Against the Deceptive RX Ballot Issue

**Address:**

C/O Christopher Slagel, Treasurer

**City, State & Zip Code:**

100 S Third Street

Columbus, OH 43215

**Phone:**

**Website URL:**

**Group Treasurer:**

Christopher Slagle

# CONTRACT



**WOWK**  
**2960 N Meridian St 2nd Floor**  
**Indianapolis, IN 46208**  
**(214) 765-4123**

And:

**Mentzer Media Services**  
**210 West Pennsylvania Avenue**  
**Suite 250**  
**Towson, MD 21204**  
**USA**

<u>Contract / Revision</u> 1249218 /		<u>Alt Order #</u> 25768314
<u>Product</u> FPHRM		
<u>Contract Dates</u> 10/11/17 - 10/17/17		<u>Estimate #</u> 4982
<u>Advertiser</u> POL/Ohioans Against the Deceptive RX Ballot		<u>Original Date / Revision</u> 10/11/17 / 10/17/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWK	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agv Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> IN2570/SP271/TO132f		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WOWK	10/14/17	10/14/17	13 News After Football Sa	13 News After Foot		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$80.00				
D 2	WOWK	10/11/17	10/11/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	0	\$0.00
E 3	WOWK	10/13/17	10/13/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$50.00				
E 4	WOWK	10/16/17	10/16/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$50.00				
E 5	WOWK	10/12/17	10/12/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$150.00				
E 6	WOWK	10/17/17	10/17/17	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$150.00				
D 7	WOWK	10/11/17	10/11/17	EF M-F 4p-5p	EF M-F 4p-5p		:30				NM	0	\$0.00
E 8	WOWK	10/13/17	10/13/17	EF M-F 4p-5p	EF M-F 4p-5p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$90.00				
E 9	WOWK	10/17/17	10/17/17	EF M-F 4p-5p	EF M-F 4p-5p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$90.00				
E 10	WOWK	10/12/17	10/12/17	Late Show/Stephen Colbert	Late Show/Stepher		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$125.00				
D 11	WOWK	10/11/17	10/11/17	CBS This Morning M-F	CBS This Morning		:30				NM	0	\$0.00
E 12	WOWK	10/12/17	10/12/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$50.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





**WOWK**  
**2960 N Meridian St 2nd Floor**  
**Indianapolis, IN 46208**  
**(214) 765-4123**

<u>Contract / Revision</u>		<u>Alt Order #</u>
1249218 /		25768314
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/17 - 10/17/17	FPHRM	4982
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Ohioans Against the		10/11/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
E 13	WOWK	10/13/17	10/13/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$50.00				
E 14	WOWK	10/16/17	10/16/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$50.00				
E 15	WOWK	10/17/17	10/17/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$50.00				
E 16	WOWK	10/14/17	10/14/17	Sat Prime Hour 2 9p-10p	Sat Prime Hour 2 9		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$200.00				
D 17	WOWK	10/11/17	10/11/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	0	\$0.00
E 18	WOWK	10/13/17	10/13/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$150.00				
E 19	WOWK	10/17/17	10/17/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$150.00				
E 20	WOWK	10/14/17	10/14/17	3:30 PM-7:00 PM	3:30 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S-				1	\$250.00				
E 21	WOWK	10/13/17	10/13/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	----F--				1	\$150.00				
E 22	WOWK	10/16/17	10/16/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$150.00				
E 23	WOWK	10/17/17	10/17/17	13 News @ 7p M-F	13 News @ 7p M-F		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$150.00				
E 24	WOWK	10/15/17	10/15/17	Sun Prime Hour 2 8p-9p	Sun Prime Hour 2 i		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	-----S				1	\$750.00				
E 25	WOWK	10/16/17	10/16/17	Mon Prime Hour 1 8p-9p	Mon Prime Hour 1		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$1,000.00				
E 26	WOWK	10/11/17	10/11/17	Wed Prime Hour 1 8p-9p	Wed Prime Hour 1		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	--W----				1	\$1,000.00				
E 27	WOWK	10/12/17	10/12/17	Thurs NFL Kick Off	Thurs NFL Kick Off		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/17	10/15/17	---T---				1	\$500.00				
N 28	WOWK	10/16/17	10/16/17	CBS The Talk M-F	CBS The Talk M-F		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$50.00				
N 29	WOWK	10/17/17	10/17/17	EF M-F 4p-5p	EF M-F 4p-5p		:30				NM	1	\$90.00

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**WOWK**  
**2960 N Meridian St 2nd Floor**  
**Indianapolis, IN 46208**  
**(214) 765-4123**

Contract / Revision	Alt Order #
1249218 /	25768314

Contract Dates	Product	Estimate #
10/11/17 - 10/17/17	FPHRM	4982

Advertiser	Original Date / Revision
POL/Ohioans Against the	10/11/17 / 10/17/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$90.00				
N 30	WOWK	10/16/17	10/16/17	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	M-----				1	\$50.00				
N 31	WOWK	10/17/17	10/17/17	M-Su 11p News Rotator	M-Su 11p News Rc		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/16/17	10/22/17	-T-----				1	\$150.00				
Totals								0.00				27	\$5,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/17/17	27	\$5,775.00	(\$866.25)	\$4,908.75
<b>Totals</b>	27	\$5,775.00	(\$866.25)	\$4,908.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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